



2021



EVENT ORGANIZER

ROLE DESCRIPTION

Role Type: Volunteer

Time Requirement: 5-7 hours per week

Location: Remote



About We The Free

We The Free (WTF) is a unique vegan advocacy organization designed by a team of passionate and experienced activists based on input from over 1,100 animal rights activists. We combine traditional street outreach and online activism with Data and Analytics, community-building, and Learning & Development. Thank you for wanting to be part of WTF's growing community!

Our Mission

1

We recognize that animals are sentient individuals and so we defend them.

2

We focus on positive and inclusive community-building in order to create a resilient network of like-minded people.

3

We expose the animal agriculture industry in order to end the exploitation of farmed animals and cultivate a vegan world.



Role Summary

As an Event Organizer, you will be vital to the success of your local team. You will support the efforts of your team members by organizing and hosting street activism events. This challenging and rewarding role is directly responsible for raising awareness of the horrors of animal agriculture and for inspiring the public to change their behaviour accordingly.

As an ambassador for We The Free, you will also work with your team's Community Organizer(s) and WTF's Support Team to achieve our mission of building strong and resilient communities and attracting kind and dedicated activists to join our shared cause.



KEY RESPONSIBILITIES

Events:

- ◇ Ensuring the smooth operation of WTF Diamonds and Community Events
- ◇ Launching and promoting events via social media
- ◇ Ordering and distributing equipment as needed
- ◇ Effectively using WTF DnA and promoting Learning and Development

Leadership:

- ◇ Supporting, growing, and inspiring the activist community
- ◇ Embodying We The Free's values and inspiring others to do the same
- ◇ Supporting new organizers with less experience ("Buddy System")
- ◇ Cascading updates or announcements from the Core Team to volunteers
- ◇ Addressing/reporting any breaches of We The Free's values and policies
- ◇ Resolving/mediating conflict



SKILL PROFILE

- ◇ Communication
- ◇ Conflict resolution and mediation
- ◇ Ability to receive constructive criticism
- ◇ Ability to act as a role-model
- ◇ Organization
- ◇ Reliability
- ◇ Able to undertake training and turn it into practice
- ◇ Technical abilities (to use dashboard and social media)





TRAINING PROVIDED

- ◇ Organizer Induction
- ◇ Organizer Training
- ◇ Inspiring Behaviour Change In Others
- ◇ Nonviolence
- ◇ Diversity, Equity, and Inclusion
- ◇ Sustainable Activism
- ◇ Relational Literacy



ORGANIZATIONAL STRUCTURE

We The Free is redefining what *leadership* means in the animal rights movement. While organizations typically place founders and directors at the top of the "hierarchy of leadership", We prefer to flip the traditional hierarchy on its head.

WTF volunteers are the most important team members, as without them events simply could not operate. Organizers and Support Team members work to fulfill the needs of volunteers and local communities.



WE THE FREE

EVENT ORGANIZER - ROLE DESCRIPTION



JOIN THE TEAM

If you would like to support your local community as a WTF Event Organizer, please click the link below and someone from the WTF Support Team will reach out to you soon.

[APPLY HERE](#)



CONTACT US

To learn more about We The Free: www.activism.wtf

To get in touch, drop us a line: hello@activism.wtf

