



# REGIONAL SUPPORT LEAD

## ROLE DESCRIPTION

**Role Type:** Volunteer (WTF is seeking funding to make this a paid role)

**Salary:** Negotiable (once funding is secured)

**Time Requirement:** 10 hours per week

**Location:** Remote (ideally within the region you support)



## About We The Free

We The Free (WTF) is a unique vegan advocacy organization designed by a team of passionate and experienced activists based on input from over 1,100 animal rights activists. We combine traditional street outreach and online activism with Data and Analytics, community-building, and Learning & Development. Thank you for wanting to be part of WTF's growing community!

## Our Mission

# 1

**We recognize** that animals are sentient individuals and so we defend them.

# 2

**We focus** on positive and inclusive community-building in order to create a resilient network of like-minded people.

# 3

**We expose** the animal agriculture industry in order to end the exploitation of farmed animals and cultivate a vegan world.



## Role Summary

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We are looking for a passionate and experienced local organizer to take on additional responsibilities at a regional level. The RSL will head up the regional support team and act as a liaison between local organizers and the global support team. Each RSL will be responsible for understanding the specific challenges for each group in their region, providing guidance from their own experience, and working with the Global Support Team to provide the highest level of support.

This is an excellent opportunity to make a real difference for animals and their advocates by helping us build resilient communities and a large network of skilled and well-supported volunteers.



## KEY RESPONSIBILITIES

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- Set, plan, and implement regular organizer meetings
- Coordinate with other teams and the global support team
- Help with interviewing and inducting new team members
- Dissemination of organizational updates and initiatives to the wider team
- Build relationships with volunteers, organizers, and other organizations
- Help implement new teams
- Launch events as requested by organizers
- Promote compliance with policies and procedures
- Coordinate training attendance for organizers and volunteers
- Receive complaints and filter them to the HR department in line with policy



## SKILL PROFILE

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- Significant experience as a street activism organizer
- Excellent verbal and written communication skills
- Hands-on experience with social media management
- Attention to detail, critical-thinker, and problem-solver
- Willing and able to implement our strategy to avoid engaging in highly controversial topics

Preferable:

- Human Resources experience or training
- Conflict resolution experience or training



## TRAINING PROVIDED

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- Organizer Induction
- Organizer Training
- Inspiring Behaviour Change In Others
- Kingian Nonviolence
- Diversity, Equity, and Inclusion
- Sustainable Activism
- Relational Literacy
- WTF Data and Analytics



## ORGANIZATIONAL STRUCTURE

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We The Free is redefining what *leadership* means in the animal rights movement. While organizations typically place founders and directors at the top of the "hierarchy of leadership", We prefer to flip the traditional hierarchy on its head.

WTF volunteers are the most important team members, as without them events simply could not operate. Organizers and Support Team members work to fulfill the needs of volunteers and local communities.



# WE THE FREE

## REGIONAL SUPPORT LEAD - ROLE DESCRIPTION



## JOIN THE TEAM

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If you would like to support WTF's global community as a Regional Support Lead, please click the link below and someone from the WTF Support Team will reach out to you soon.

[APPLY HERE](#)

Thank you in advance for being a legend and for serving your community.



## CONTACT US

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To learn more about We The Free: [www.activism.wtf](http://www.activism.wtf)

To get in touch, drop us a line: [hello@activism.wtf](mailto:hello@activism.wtf)

